



David Bland Ride for Life

Supporting LIFEgift (Australian Red Cross) and awareness of Organ Donation

In 2007, David Bland's family and friends established the David Bland Ride for Life in memory of David who passed away suddenly in 2006 at the age of 14. The Bland family donated David's organs, making him one of only four child organ donors in 2006, and dramatically changed the lives of five recipients and their families.

To increase public awareness of the importance and benefits of organ donation, with particular reference to family discussion, the money raised by the David Bland Ride for Life is donated to LifeGift (Australian Red Cross Blood Service) to produce a range of multi-media materials to promote organ and tissue donation across VIC, TAS, NSW and ACT.

The next David Bland Ride for Life is on Sunday 12 October 2008.

Hawthorn Velodrome (Melways ref 59 E3) 2-5pm (Registration at 1.30pm)

Donation: \$10 per person, \$30 per family, includes David Bland Ride for Life wrist band. Proceeds to LIFEgift.

Ride from the Hawthorn Velodrome to Birrarung Marr (near Federation Square – Melway 2F K6) and return to the velodrome via the Gardiners Creek and Yarra bike paths (17km return approximately). Suitable for families and children.

Sausage Sizzle and activities will welcome riders back to the velodrome.

Please register via the David Bland website or on the day.

For more information please telephone 0407 780 143, email info@davidbland.com.au or visit the David Bland website www.davidbland.com.au